



**Early Childhood Iowa Area Board**  
**Minutes**  
**Thursday November 19, 2015**  
**Greenfield City Hall**  
**202 S. 1st Street**  
**Greenfield, Iowa 50849**

**Finance Committee Meeting**

The Finance Committee did not meet prior to the board meeting.

**Board Meeting**

Board Chairperson Ockerman convened the meeting at 6:40 p.m.

**Attendance**

(x means attendance at the meeting)

Board Members Present							
Adair County		Dallas County		Madison County		Warren County	
Dena Owens <i>Required Health Representative</i>		Bob Ockerman	x	Joyce Kooker <i>Required Business Representative</i>		Terry Johnson <i>Required Human Service Representative</i>	
Kendalyn Huff <i>Required Faith Representative</i>	x	Samantha Finneseth <i>Required Education Representative</i>		Janice Jensen	x	Cynthia Moffitt	
Marlin Marckmann				Joey Hoover		Khristan Kaufman <i>Required Parent Representative</i>	x

**4 R Kids Staff Present**

Debra Schrader, Executive Director

**Others present (Information)**

Kristi Nixon (Southwestern Community College), Leslie Stonehocker (Child Care Resource and Referral) and Tallie Rhamey (Crisis Intervention)

**Distinction of Quorum (Information)**

Board membership consists of no less than 8 members and no more than 12 members, with 11 positions filled; 4 board members were present at the beginning of the meeting, and did not meet quorum. This was a working meeting and no action items were conducted.

**Open Form (Information)**

None

**Introductions (Information)**

Introductions were made by Board members and the audience.

**Infographics (Information)**

Director Schrader shared a draft of an infographic produced by Studio Fusco in Indianola. Changes were suggested.

**Board Membership Recruitment (Information)**

Board members continue with recruitment efforts and strive for gender balance. Currently, there is one position available on the board. It was also noted that Board member Marckmann will be resigning from the Board. Board member Marckmann provided several names of potential board members for Adair County.

**5th Annual Appreciation Reception (information)**

Plans are underway for the reception and information has been sent to all legislators in the 4 county area as well as a follow-up email. Currently, Representative Gustafuson has responded to the RSVP. Board members are encouraged to call their representatives and remind them of the event.

**State Tool FF** *(information)*

Early Childhood Iowa has modified the Family Support Tool FF. Some of it is language cleanup, however a new section was added in regards to when a program does not meet the conditions in tool FF it may compromise a local Boards designation status.

**Board Program and Service Committee** *(information)*

The Committee reviewed the 1st quarter progress reports and will provide recommendations at the next Board meeting.

**Board Process Committee** *(information)*

Board member Ockerman reported for the committee that met September 14, 2015. The FY15 marketing and public awareness plan evaluation was reviewed. Some highlights for the year were: 953 community event participants , 6,293 website hits, 7 news releases were submitted with 57% that were actually printed; 4 newsletters produced, 9 legislators were contacted during the year; 4 public presentations were provided, 29 early childhood committees were convened, and 101 Facebook likes. The total expenses for marketing and public awareness for FY15 was \$3,173.

The committee also reviewed the by-laws and the policy and procedure manual as well as made changes to Board Policy 3.8 and 4.9 and the consequences for Partners in Family Development which will present recommendations at the next Board meeting.

**Administrative Update** *(Information)*

Director Schrader disseminated an administrative update and items included:

- Supporting the Prevent Child Abuse Councils;
- Early Childhood committee updates; Committees are providing input to the 4 R Kids community survey/assessment;
- Continuous update on new enrollers for Parents as Teachers, program to date has enrolled 44 new families with 43 meeting criteria;
- United Way Summit, this was an invitation only event to combat poverty issues;
- Child care issues in Stuart, there is a shortage of child care and there are no QRS rated homes;
- ECI purpose funding workgroup, to date 65 hours of staff time have been invested;
- 4 R Kids survey/needs assessment, with hopes to have it ready for the spring;
- Marketing materials, a new brochure has been produced by Studio Fusco;
- Professional development, ECI assisted with a training at SWCC on Google for only ECI directors;
- Marketing and public awareness updates, up to 115 Facebook likes.

**Miscellaneous Board Updates** *(Information)*

The state ECI board meet November 6, 2015 and tabled action regarding recommendations to change legislative language for ECI. The state board will meet again November 24 to take action to endorse the proposed legislative changes.

A board member from Henry/Washington has contacted all 38 local ECI chairperson to garner support to increase ECI funding, remove categorical barriers, and to support the recommendations from the ECI funding purpose workgroup.

**Board Professional Development** *(Information)*

A presentation was presented by Southwestern Community College with the Parents as Teachers Program.

**Next meeting** *(Information)*

Board meeting ended at 7:40 p.m. The next meeting is December 17, 2015 at Farmers Merchant Bank.

Respectfully submitted by Debra Schrader, Director