



Board Processes Committee Minutes **Tuesday, August 21, 2018 at 8:00**

Attendance

Board members present were Kevin Howe and Terry Johnson. Staff present was Debra Schrader, ECI Director. Meeting took place by conference call.

FY18 Marketing and Public Awareness Evaluation *(information)*

The committee completed an in-depth review of the marketing and public awareness activities performed in FY18. During FY18 a total of \$2,591.60 was expended on activities which is \$300.34 more than FY18. It was noted that a marketing and public awareness plan is no longer a state requirement for an ECI board. Having a snapshot of activities is insightful for the board.

Annual Board Bylaws review *(information)*

The committee reviewed the bylaws and there are no recommended changes.

Annual Board Policy and Procedure Manual Review *(information)*

The committee reviewed the policy and procedure manual and there are no recommended changes.

Legislative Agenda/Priorities *(action requested)*

The committee reviewed the current legislative agenda and it was consensus to continue with the current priorities which is to restore funding to the FY2008 funding levels. Director Schrader will modify the agenda to make it more eye catching. Other legislative ideas were discussed such as advocating to move the state Early Childhood Iowa office from the Iowa Department of Management to the Iowa Economic Development Authority as well as advocating for allowable growth with the school ready funds that are allocated through the Department of Education.

Other Information

Director Schrader noted that Early Childhood Iowa will be reviewing two FY18 contract files on August 23, 2018. This is a new requirement of ECI boards and will be conducted every few years.

Meeting adjourned at 8:40, the next meeting is January 14, 2019 at 9:00 via telephone conference.