



**KIDS Coalition  
Minutes  
8-8-21  
Virtual**

Meeting started at 12:00

Minutes and Agendas are posted at

[www.4rkids-eci.org](http://www.4rkids-eci.org)

**Meeting materials and flyers are located in a**

**Google Folder**

**<https://drive.google.com/drive/folders/1ygsLSve-u1KXAn7qeKCbMueXpRLR4QyS?usp=sharing>**

**Attendance:** Veronica McVay, Kelly Phelps, Lisa Carstens, Dawn Walton, Sami Heitohff, Julie Lang, Jessica Petter, Val Cameron, Hailey and Debra Schrader. Introductions were made.

**COVID Resources and Information**

- The 7 day case average for Madison County is 10%
- There is ARA funds allocated to cities, towns, and counties; Madison County as a whole could receive up to \$3.9 million.

**Agency Updates**

- **CRISP** - is signing up children birth to age 5 for the First Readers (not a typo) program that is being paid for by Winterset's Rotary Club. It provides a book a month to children age birth to age 5. Each book comes with a newsletter for parents, book guides, activities and resources. We are currently registering children of low income families that might not otherwise be able to provide books for their children, but hope to open it up in the near future.
- **Zion** – Family Day is September 27; Zion will be presenting at Bridges alternative school about tobacco; the Coalition participated in a gambling education quiz.
- **CCRR** – in person trainings have had low attendance, but electronic trainings have had good attendance.
- **Head Start** – has openings.
- **Short Years** – will offer a baby shower November 6, 2021 additionally families will receive incentives to enroll prenatally into the PAT program.
- **IDPH** – there will be new collaborative service areas for WIC, 1<sup>st</sup> Five, MCAH, and 1-Smiles. This will impact you will provide the services and how it will be implemented. Changes are expected to begin October, 2022.

**1st Five**

- Veronica McVay is back serving Madison and Warren County. There were 2 new referrals for Madison County. Time will be spent on engagement of providers as well as marketing.

**4 R Kids**

- The Family Support referral map was reviewed, and changes made where necessary.
- The Madison County early childhood services map was reviewed and changes made were necessary.
- Woods and Poole population data for children ages 0-5 were reviewed, Madison County had a decrease of 5 children from FY19 to FY20.
- The 2020 U.S. Census data was reviewed; Madison County had an increase of 5.5% in population from 2010.
- The 4 R Kids ECI FY21 executive summary was reviewed.
- The 4 R Kids ECI board has released an RFP for a prenatal advantage pilot program in collaboration with Quad Counties 4 Kids.

Meeting adjourned at 12:50 p.m.

**Next Meeting**

The next meeting is October 13, 2021, at 12:00 and will be by Zoom.

Respectfully submitted by Debra Schrader