



KIDS Coalition

Minutes

3-9-22

Virtual

Meeting started at 12:00

Minutes and Agendas are posted at

www.4rkids-eci.org

Meeting materials and flyers are located in a

[Google Folder](#)

<https://drive.google.com/drive/folders/1vgsL5ve-u1KXAn7qeKCbMueXpRLR4QyS?usp=sharing>

Attendance: Veronica McVay, Dawn Walton, Myra Willms, Kelsey Marmon, Karen Goff, Julie Davis, Rachel Bardwell, Jessica Petter, Linda White, Taylor Sullivan, Lisa Carstens and Debra Schrader. Introductions were made.

Presentation

Linda White with Iowa Total Care (MCO) provided a presentation as to what Iowa Total Care can offer its members. For more information contact Linda at

Linda.N.White@IowaTotalCare.com

Agency Updates

- Zion - Lisa Carstens, certified prevention specialist, shared as part of the Iowa Provider Network Grant (IPN) they have presented to students in two driver's education classes in Area 13 to increase the awareness of the dangers of driving while under the influence of marijuana and other substances. One presentation was in Creston and the other in Afton. Combined, there were 39 students and an 82% increase in knowledge. Students always enjoy the hands-on learning with the fatal vision goggles.
- Zion - March is Problem Gambling Awareness Month. According to the Iowa Racing and Gaming Commission, Iowa bettors wagered a record \$303.3 million in January. The previous Iowa sports betting handle record was \$287.2 million in November of 2021. The January 2022 handle is a sharp increase of 103% over January 2021, the first month without in-person registration requirements in Iowa. The state did collect \$964,525.43 in sales tax revenue from sports wagering.
- Zion - Lisa also shared about the efforts the prevention team did in September 2021 to promote Responsible Gaming Education Week (RGEW) in Area 13 (Adams, Clarke, Decatur, Madison, Ringgold, Taylor and Union). Presentations using the RGEW Toolkit were given to all employees at Lakeside Casino and four coalitions reaching a total of 150 people. They also met with 41 employees at 12 lotto vendors. With the two efforts combined, there was an average increase in knowledge of 80%.
- Zion - IDPH through the SOR2 grant has expanded access to Naloxone (the drug that can be used to reverse an opioid overdose) to now include businesses and organizations. If anyone is interested in getting that into their first aid kits please let me know! It is totally free through the state as it is grant funded, and is always a good idea to have on hand in case of emergencies.
- Zion - We have reached out to the education sector to engage them in prevention efforts and assist with planning deliverables. With this being done we would be able to continue to bring in educational efforts to the Madison County school districts.
- Zion - March 21-25 is National Drug and Alcohol Facts week. If anyone needs/wants information, please feel free to reach out to ZION Prevention staff.
- CIAC - There are employment opportunities in the Winterset office and in the Adel office. We are also providing workshops for Nurturing Healthy Sexual Development Workshops for parents, caregivers, and daycare providers, which are free for anyone.

4 R Kids

- The 4 R Kids ECI Area has a new Madison County board member.
- Three child care bills along with other bills of interest were reviewed
- FY23 meeting calendar was reviewed, the calendar mirrors FY22. It was discussed about having virtual and in person meetings. At this time until July 1, meetings will be virtual, but we may resume meetings in the warm months as face to face and cold months have them be virtual.
- The Early Childhood Iowa office has been moved from IDOM to IDHS effective in February. It is unclear how this will impact local ECI boards if any going forward.
- The 4 R Kids Board will have a request for renewal process for FY23 and is only open to those currently receiving funding.
- Medicaid birth data was reviewed 2020 - 26.7%, 2019 - 22.9%, 2018 - 30.8%, 2017 - 32.2%.

1st Five

- There has been 1 new referral for Madison County to 1st Five.
- ASQ kits have been delivered to the Earlham Clinic.
- Drug Endangered conference is April 11th and will be at Prairie Meadows. The Prevent Child Abuse conference is May 11-12th and will be virtual.
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Meeting adjourned at 1:10 p.m.

Next Meeting

The next meeting is April 13, 2022 at 12:00 and will be by Zoom.

Respectfully submitted by Debra Schrader

*If you have any questions regarding the meetings contact
Veronica McVay at 515-961-1074 or Debra Schrader at 641-344-2250*