



## KIDS Coalition

*“Collaboration between 1st Five, Prevent Child Abuse Madison County, and 4 R Kids with a focus on Madison County children and families”*

Meeting started at 12:00

Minutes and Agendas posted at [www.4rkids-ecci.org](http://www.4rkids-ecci.org)

February 8, 2023

St. Paul Lutheran Church

Winterset, Iowa 50273

Additional meeting materials are located:

<https://drive.google.com/drive/folders/1UNBiVQftykVV03ajMnRR0KH31tW2NIMm>

### Minutes

#### Attendance:

Jess Petter, Taylor Sullivan, Lisa Carstens, Rachel Bardwell, Bailey Wiggins, Val Cameron, Julie Davis, Megan Jensen, Dawn Holt and Debra Schrader.

#### Introductions/Announcements

**Zion** - Lisa Carstens, ZION Integrated Behavioral Health Services - Substance Use Disorder/Problem Gambling Prevention Specialist, shared that the prevention team has been busy promoting the Be #1 at Getting Help media campaign. Radio and newspaper ads are running, and team members have been hanging corresponding posters in local businesses in Madison County. They are also still seeking businesses that would like host a workplace training that includes Responsible Gambling. Lisa provided Be #1 at Getting Help materials for coalition members to take/share with agencies and clients.

She also presented that the American Gaming Association predicted that 50 million American adults will bet a total of \$16 BILLION on the 2023 Super Bowl. This includes legal bets with sports books, illegal bets with bookies, and casual bets among friends and family. This is double the amount wagered in the 2022 Super Bowl. Only \$1 Billion of this money wagered on the Super Bowl is through casinos, racetracks, or companies such as FanDuel and DraftKings – the majority will be through friends, family, office pools, or taking chances with bookies. There are currently 33 states plus Washington DC that have legalized sports betting in the United States.

**Crossroads** – OWI classes will be offered March 16 and 17<sup>th</sup> and the cost is \$180.

**Short Years Partnership** – Will be providing a parent education offering virtually on February 9 from 7:00-8:00 about child care.

**Federal Poverty Level** – The FY23 federal poverty level guidelines have been released.

**HHS Alignment** – Shelley Horak has been named the Early Intervention and Support director which will oversee ECI and other programs.

**Medicaid Births** – Medicaid births were reviewed, 40.8% of babies born in Iowa were paid with Medicaid.

#### 1<sup>st</sup> Five

- EveryStep received the 1<sup>st</sup> Five grant and CCNC which started January 1, 2023. Subcontracts for service will be provided through Warren County Public Health. Every Step will be fully staffed by the end of February.
- There were a total of 74 referrals in the service area of Polk, Dallas, Madison, and Warren County in the month of January.

#### 4 R Kids ECI

- Board update – The board has received 2 new board member applications and will take action at the February 16 board meeting.
- The state ECI annual FY22 report has been released.
- A legislative update was provided; there are 4 child care bills.
- Health and Human Services release a statement regarding a 2 year pilot project for child care employees to receive CCA; increasing the payment to child care providers when serving CCA families; and increase eligibility for CCA from 145% to 155% of the poverty level.
- A new I2D2 website dedicated to early childhood data has been created by ECI and ISU.

Meeting adored at 1:00 p.m. Next meeting will be March 8, 2023 at 12p.m. at St. Paul Lutheran Church