



## KIDS Coalition

*“Collaboration between 1st Five, Prevent Child Abuse Madison County, and 4 R Kids with a focus on Madison County children and families”*

**Meeting started at 12:00**

**Minutes and Agendas posted at [www.4rkids-ecci.org](http://www.4rkids-ecci.org)**

**October 11, 2023**

**St. Paul Lutheran Church**

**Winterset, Iowa 50273**

**Additional meeting materials are located:**

**<https://drive.google.com/drive/folders/1UNBiVQftykVV03ajMnRR0KH31tW2NIMm>**

**Minutes**

### **Attendance**

Melissa McCoy, Tabatha McClain, Jess Petter, Angela Peterson, Rachel Bardwell, Bailey Wiggins, Megan Davidson, Kate Jensen, Jamie Swearington, Megan Jensen and Debra Schrader.

### **Presentation**

A presentation/assessment was conducted by Short Years Partnership. FY23 annual program output data was provided.

### **Introductions/Announcements**

- **Zion** –Dawn Walton, Certified Prevention Specialist, ZION Integrated Behavioral Health Services. We are working on getting into the school districts throughout Madison County to present the LifeSkills curriculum for the year. Our alcohol strategy, alcohol restrictions at community events we would love to hear of any events that would be serving alcohol. The alcohol strategy has a policy that we can give to a coordinator, or we can update one that is already in existence.
- **Zion** - Lisa Carstens, Certified Prevention Specialist at ZION Integrated Behavioral Health Service, is seeking feedback regarding the current media plan and the promotion of the IDPH approved media campaign in Madison County. The "Be #1 @ Getting Help" Campaign is geared toward getting help with sports betting. She asked if anyone had seen flyers or heard these ads on the radio. Another media campaign was added called "Help for Them and You" focuses on getting help for those with a gambling problem as well as yourself as a concerned friend/loved one. ZION Prevention Staff plan to promote these campaigns via radio, newspaper, and printed posters in the county. Lisa shared they are also still looking for at least one more business that is interested in hosting a Drug Free Workplace Training, including Gambling in Madison County.
- **Molina** – Provides free smartphones with 12.5 GB data to Medicaid members.

### **1<sup>st</sup> Five**

- There were 50 referrals in Polk, Warren, Dallas, and Madison County in September.
- If anyone knows of health care providers that need information on 1<sup>st</sup> Five, contact Megan Jensen.

### **4 R Kids ECI and Other**

- 4 R Kids Board – There is an opening on the board for a Dallas County representative.
- There was no news on the HHS Service Delivery System Assessment, Recommendations to changes to 19 different programs will be available around October 15, 2023.
- The Iowa Boards, Commission and Council recommendations were reviewed, of the 257 boards reviewed, 111 is recommended for elimination. The state ECI board will remain and will encompasses 3 other boards.
- Jess Petter provided an overview of the Certified Community Behavioral Health Center (CCBHC) request for proposal.

Meeting adjourned at 1:10 p.m. Next meeting will be November 8, 2023 at 12 p.m. at St. Paul Lutheran Church